



16th Annual



A wonderful public relations opportunity to positively impact Weston area families, Broward schools and community organizations

Rick Case's Presidents' Fest is a community arts and entertainment event for the entire family featuring: nationally-acclaimed entertainment, music, children's shows, fireworks, a circus, food, rides, games and plenty of surprises!!

Rick Case's 16th Annual

Presidents' Fest

In the Park



February 14th – 18th, 2008
At Markham Park
(Weston Rd. and
State Rd. 84)

2008 HOURS

Thurs, Fri, Sat, Sun, Mon

2/14	5:00 - 11:00 p.m.
2/15	5:00 - 11:00 p.m.
2/16	noon - 11:00 p.m.
2/17	noon - 11:00 p.m.
2/18	noon - 9:00 p.m.

Sponsorship Information



COLODNY
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TALENFELD
KARLINSKY
ABATE





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Established in 1993, Rick Case's Presidents' Fest In The Park has grown from a small community carnival held in the parking lot of the Weston Park of Commerce to one of West Broward's most anticipated and publicized events.

Attendance in 2007 was estimated by major media to be in excess of 40,000.

Rick Case's Presidents' Fest In The Park offers entertainment and fun for all ages. Attractions tentatively scheduled for this year's event include:

- Zambelli Fireworks
- Reithoffer Shows Midway, the Aristocrat of Show Business since 1896
- Rick Hubbard and His Kazoobie Band
- Victoria Circus
- Sandsational Sand Sculptors
- High Voltage Extreme Street Breakers Direct from Universal Studios
- Children's Stage
- Superstar Productions Tribute to The Incredibles
- Superstar Productions Tribute to High School Musical
- Alfresco Cafe
- Food & Games . . . and more!

Other Event Features Include:

Free parking, clean restrooms, first aid services, information center, telephone and guest services, including a lost children's area.



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Event Facts

Demographics:

Known as one of Broward County's most affluent areas, Weston boasts many multi-million dollar homes. The median resident age based on 2002 census figures is 34.1 years, and median household income is \$80,920. Weston's population is now well over 61,000. Public school enrollment is 14,761.

Weston is also home to celebrities like former Miami Dolphin's quarterback, Dan Marino; Boston Red Sox slugger, Manny Ramirez; and "Mr. Marlin," Jeff Connine.

Feature Attractions:

Reithoffer Shows

Founded in 1896 when Julius Reithoffer purchased a steam driven merry-go-round, the Mighty Reithoffer Shows is directed today by P.E. Reithoffer, Jr. and operated by his sons, Pat and Rick. Innovators when it comes to spectacular rides and attractions. Reithoffer Shows shops the globe for the newest and most thrilling rides available. With over 100 rides at major fairs, it is the world's largest traveling midway, operating mostly on the eastern seaboard, but as far west as Missouri.

Fireworks by Zambelli Internationale

Rick Case's Presidents' Fest In The Park is extremely excited to announce that it will again host the world-renowned Zambelli Fireworks Internationale fireworks show. Zambelli has produced displays for presidents Kennedy, Johnson, Nixon, Ford, Carter, Reagan, Bush and Clinton, as well as spectacular fireworks displays at Super Bowls and world fairs. Zambelli was even a part of the national victory celebration for the Desert Storm troops return.

Founder George Zambelli's own favorite display was the Statue of Liberty Anniversary Celebration on July 4, 1986, when his company ignited about 26,400 shells in New York City's harbor, lighting the entire Manhattan skyline. Zambelli Fireworks Internationale promises to light up Markham Park to a patriotic musical score guaranteed to bring thrills and chills to young and old alike.



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More Feature Attractions

The Victoria Circus

The Sensational Murcias high wire consists of three acrobats performing death-defying feats at over 30 feet in the air. Marvel at the three-person pyramid formed atop a bicycle. Hold your breath as one of the troupe attempts to skip rope and actually jump over the shoulders of his beautiful partner. The lovely and daring Victoria will dazzle kids and adults alike as she performs various contortion and aerial acrobatics twenty-five feet in the air on the Olympic Roman Rings.

Victoria Circus also is proud to have two of South America's best clowns, Moyette and Joselo touring with the circus. The clowns will keep their audience laughing as they try to make the best of all their unfortunate and awkward situations. Finally, sit in awe as The Victory Riders perform stunts on motorcycles inside the Globe of Death. They race motorcycles around the ball sometimes reaching speeds of almost 40 miles per hour. They weave different patterns sideways and completely upside down all within inches of each other. The act's highlight is a third female daredevil who enters the center of the globe while motorcycles speed around her within inches, sometimes actually touching her hands. The act is guaranteed to thrill all ages.

Rick Hubbard and His Kazoobie Band

Rick Hubbard and his Kazoobie Band again will travel from Hilton Head, South Carolina, for a third year of high-energy, motivational shows. Rick uses the latest technology in sound and lighting to create a rock-and-roll show that combines music with a message. Children and their parents actively participate in the show, which climaxes with each member of the audience receiving a free kazoo to play in the grand finale as members of the "World Famous Kazoobie Band!" Rick's shows will take place on Saturday, Sunday and Monday of Presidents' Fest. Additionally, Rick will appear at Weston's elementary schools the week prior to the event to present his educational show.



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More Feature Attractions

Sandsational Sand Sculpting:

An entertainment highlight of the 2007 Rick Case's Presidents' Fest In The Park was the much-anticipated appearance of Sandsational Sand Sculpting, a world-renowned professional sand sculpting company.

Known for creating life-like figures, facial expressions and meticulous detail out of sand, Sandsational partners Jill Smith and Thomas Koet have earned the reputation as one of the best in their field, traveling the globe to bring their creations to people of all ages.

Sandsational has appeared on many television and radio stations throughout the United States, Europe and China. In March 2006 Sandsational Sand Sculpting won a contest aired on a Travel Channel show called "Sand Blasters." The response to Jill and Thomas and their incredible work of art was so overwhelming, they have been invited to return to "Sand Blasters" in 2008. Sandsational assures us that the 2008 sculpture will be even more impressive than last year's, which depicted the patriotic landmarks of Mount Rushmore and the Lincoln and Washington monuments.

Superstar Productions:

If you have children in South Florida between the ages of 2-7, you've probably heard of Superstar Productions, which has been performing at children's birthday parties and special events since 1989. Robert Guerra, owner and founder of Superstar Productions, recently expanded his regional business into a worldwide company. Rick Case's Presidents' Fest welcomes back Superstar Productions, a longtime supporter and entertainment sponsor.

Their acclaimed Tiki the Kangaroo, her baby Joey and a cast of Superstar's characters will perform their patriotic show entitled "Tiki Loves America."



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Sponsorship Opportunities

Please consider supporting the 2008 Rick Case's Presidents' Fest In The Park.

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With the exception of in-kind media sponsorship, available opportunities for sponsorship range from \$1,500 to \$10,000.

Sponsor benefits are listed with each sponsorship description.

Diamond Sponsor - \$10,000

The Diamond Sponsor will receive:

- Name and logo in a prominent position in event advertising and promotion.
- Acknowledgement, recognition and introduction before and after the presentation of all live presentations including: Fireworks, Rick Hubbard Shows, motorcycle daredevil shows, and Battle of the Bands, Latin Night, and all other stage shows.
- Event on-site promotional opportunities and conspicuous sponsor banner placement near the entrance of the festival (sponsor provides own banner), will also be provided.
- The Diamond Sponsor's button and Web site link will be placed on the Presidents' Fest's Web site.
- Event commitment to providing additional promotional opportunities requested by the Diamond Sponsor if reasonably possible.
- 150 invitations to the VIP Party and Ride Night which will be held on Thursday night, February 14, 2008. Each invitation will entitle the bearer to unlimited rides and refreshments at the VIP Party.



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Sponsorship Opportunities

Platinum Sponsor – \$7,500

The Platinum Sponsor will receive:

- Name and logo in a prominent position in event advertising and promotion.
- Acknowledgement, recognition and introduction before and after the presentation of all live presentations including: Fireworks, Rick Hubbard Shows, motorcycle daredevil shows, and Battle of the Bands, Latin Night, and all other stage shows.
- Event on-site promotional opportunities and conspicuous sponsor banner placement near the entrance of the festival (sponsor provides own banner), will also be provided.
- The Platinum Sponsor's button and Web site link will be placed on the Presidents' Fest's Web site.
- Event commitment to providing additional promotional opportunities requested by the Diamond Sponsor if possible.
- 100 invitations to the VIP Party and Ride Night which will be held on Thursday night, February 14, 2008. Each invitation will entitle the bearer to unlimited rides and refreshments at the VIP Party.

Gold Sponsor - \$5,000

The Gold Sponsor will receive:

- Name, logo in a prominent position in advertising and promotion.
- Acknowledgement, recognition and introduction before and after the presentation of all live presentations including: Fireworks, Rick Hubbard Shows, motorcycle daredevil shows, and Battle of the Bands, Latin Night, and all other stage shows.
- Event on-site promotional opportunities and conspicuous sponsor banner placement near the entrance of the festival (sponsor provides own banner), will also be provided.
- The Gold Sponsor's button and Web site link will be placed on the Presidents' Fest's Web site.
- Event commitment to providing additional promotional opportunities requested by the Gold Sponsor if reasonably possible.
- 50 invitations to the VIP Party and Ride Night which will be held on Thursday night, February 14, 2008. Each invitation will entitle the bearer to unlimited rides and refreshments at the VIP Party.



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Silver Sponsor - \$2,500

The Silver Sponsor will receive:

- Name and logo in a prominent position in event advertising and promotion, on the sponsor board, and on the stage.
- Event on-site promotional opportunities and conspicuous sponsor banner placement near the entrance of the festival (sponsor provides own banner) will also be provided.
- Event commitment to providing additional promotional opportunities requested by the Diamond Sponsor if reasonably possible.
- 25 invitations to the VIP Party and Ride Night which will be held on Thursday night, February 14, 2008. Each invitation will entitle the bearer to unlimited rides and refreshments at the VIP Party.

Bronze Sponsor - \$1,500

The Bronze Sponsor will receive:

- Event on-site promotional opportunities and conspicuous sponsor banner placement near the entrance of the festival (sponsor provides own banner).
- Event commitment to providing additional promotional opportunities requested by the Diamond Sponsor if reasonably possible.
- 25 invitations to the VIP Party and Ride Night which will be held on Thursday night, February 14, 2008. Each invitation will entitle the bearer to unlimited rides and refreshments at the VIP Party



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Community Benefit

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Through Rick Case's Presidents' Fest in the Park, hundreds of thousands of dollars have been raised throughout the years to benefit a variety of local and state charities. In 2007, the event donated:

- \$13,500 to Boy's Club and Girl's Club of Broward
- \$10,000 to the West Broward YMCA
- \$10,000 to JAFCO
- \$5,500 to the Rotary Club of Weston to fund three college scholarships and the International Student Exchange
- \$5,000 to Florida's Children First
- \$3,000 to Weston schools
- \$1,000 to the Sun Sentinel Children's Fund
- \$1,500 to Gilda's Club
- \$500 to the Harvest Drive
- \$500 to the Cypress Bay High School Girls' Softball Team

Weston University Partnership

Additionally, Rick Case's Presidents' Fest sent twenty-one student essay contest winners enrolled in the City of Weston's "Weston University" to Tallahassee--all expenses paid--to participate in Broward Days. These young leaders of tomorrow met with Florida's Governor and Cabinet, took tours of both the old and new Capitol and had the unique opportunity of arguing the pros and cons of a hypothetical bill on the actual floor of the House before voting on the voting machines. Later, students met and mingled with Broward's political and business leaders in conjunction with the annual Broward Days festivities.

Through the generosity of our corporate sponsors and Reithoffer Shows, Rick Case's Presidents' Fest hosts over 1,500 children from the Boys and Girls Club, Family Central, Kids in Distress, Dan Marino Center and JAFCO, who are treated to a full day of rides and food. Needless to say, they have the time of their lives.

Weston University was created to provide a unique educational and personal experience for high school students through open communication with government officials and city departments. Students also effectively participate in a City Commission simulation after having gained knowledge throughout the program.

Last year's winning "Weston University" essays and pictures of the Tallahassee trip can be viewed at www.presidentsfest.com.



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About the Event Founder

A shareholder in the law and governmental consulting firm of Colodny, Fass, Talenfeld, Karlinsky & Abate, Joel Fass, along with his partners, have practiced a long



Joel S. Fass

tradition of giving and community support in Broward County and beyond.

In 1996, Mr. Fass was appointed as a member on the Broward County Charter Review Commission. In 2000, he was appointed by then-Broward County Commissioner Norman Abramowitz to serve on the Broward County Management and Efficiency Review Commission. He also served as Chair of the City of Weston's first Charter Review Commission.

Among his credentials, Mr. Fass has served as a special prosecutor for the State of Florida Department of Business and Professional Regulation and has represented the Florida Marine Patrol, the Florida Highway Patrol, the Florida Department of Transportation, the Florida Department of Insurance and the City of North Lauderdale and Coral Springs.

Active in community and youth affairs, Mr. Fass has served as a director and officer on the board of directors of the Broward County Area Agency on Aging (of which he also is a past president), the B'Nai B'Rith Justice Unit and the Windmill Ranch Homeowners Association (president for the past 10 years). Mr. Fass organized and continues to chair the annual Presidents' Fest in the Park, a community festival that has raised several hundred thousand dollars for local not-for-profits.

A member of both the Florida and New York Bars, Mr. Fass is licensed to practice law in state and federal, trial and appellate courts, as well as the United States Supreme Court. Mr. Fass's professional memberships include the Florida Bar, the American Bar Association, the Broward County Bar Association, the American Trial Lawyers Association, the Association of Florida Trial Lawyers and the Stephen R. Booher American Inn of Court and the 17th Judicial Circuit Professionalism Committee.



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Scenes from Presidents' Fest



